

It's never too late to make a change...

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two ways...



from *down* to *up* / *horizontal*  
individuals, directors, organisations, local  
government...



from *up* to *down* / *vertical*  
*National level, Ministry of Culture, Strategies,*  
*National Institutions (SNM, SNG), ...*

» three-year educational programme, which attempts to develop the educational capacity of the museums and galleries in Slovakia as well as to justify the education departments as a respectful part of their structure

Organiser / FCCA  
Partnership / BC  
Support / MK SR

» Duration / November 2004 – June 2007

## What was the starting point?

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- » mine experiences
- » the programme grew out from the actual situation in Slovak museums/galleries, where the educational activities were perceived marginal, or there were any educational activities at all
- » missing possibilities of further education in gallery/museum education
- » the possibility to bring the UK know-how / support of BC

**Obj** / form a team of well-qualified operators within the education departments and built / develop an effective network between them, which will mediate and multiply the gained know-how and outcomes of the programme also after its end

**Obj** / to provide the participants with a set of effective tools to improve and make more efficient their educational activities

**Obj** / to initiate and support the establishment of new ED

**Obj** / 18 new educational programmes running in the participants organisations

## **I. Knowledge / November 2004 – June 2005**

to develop methodical and theoretical background for the participants, set of theoretical lectures, traineeships and workshops will help the participants to become acquainted with the basic areas of visitor care and the operation of the education departments

4 trainings / 20 participants

## II. Communication / September 2005 – June 2006

strategies of the relation between museum and the public, museum as a base for reciprocal and mutual communication, collaboration with schools and cultural institutions in the region, consulting the projects of participants with the trainers, audience development

4 trainings + London Workshop /  
18 participants

### III. Experiences / September 2006 – June 2007

strategic thinking and strategic planning, the  
 strategy of the education department  
 development, evaluation process (report writing),  
 realization of the actual projects of participants in  
 their institutions, to build an effective network of  
 operators and to take the initiative in the  
 collaboration between the education departments  
 of participating museums and galleries,  
 participants have very active role in the  
 programme

4 trainings / activity prepared by participants /  
 International Conference / 17 participants

» **lecturers / experts / gests / trainers**

Sylvia Lahav, Alexandra Brabcová, Gerald Lidstone, Miquette Roberts, Ladislav Čarný, Michaela Guillaume, Martina Pavlikánová and others

» **programme participants**

Operators of Slovak galleries and museums



## Programme participants...

**Silvia Čúzyová / Jan Koniarek Gallery, Trnava**

**Vladimír Malast / Slovak National Gallery, Bratislava**

**Daniela Čarná / City Gallery, Bratislava**

**Jana Hutt'anová / Slovak National Museum – Museum of History, Bratislava**

**Beáta Husová / City Museum, Bratislava**

**Natália Urblíková / Slovak National Gallery, Bratislava**

**Eva Kotlaríková / Slovak National Museum, Bratislava**

**Zuzana Gažíková / P. M. Bohun Gallery, Liptovský Mikuláš**

**Lenka Hajdúchová / Koloman Sokol Association, Liptovský Mikuláš**

**Diana Olčáková / Nitra Gallery, Nitra**

**Monika Drocárová / M. A. Bazovsky Gallery, Trenčín**

**Táňa Stašíková / Spis Artists Gallery, Spišská Nová Ves**

**Zuzana Majlingová / State Gallery, Banská Bystrica**

**Martina Garajová / State Gallery, Banská Bystrica**

**Adriana Daneková / Museum od Roma people, Martin**

**Hana Lukšů / Truc sphérique Association, Žilina**

**Jana Chrappová / Slovak National Museum, Bratislava**

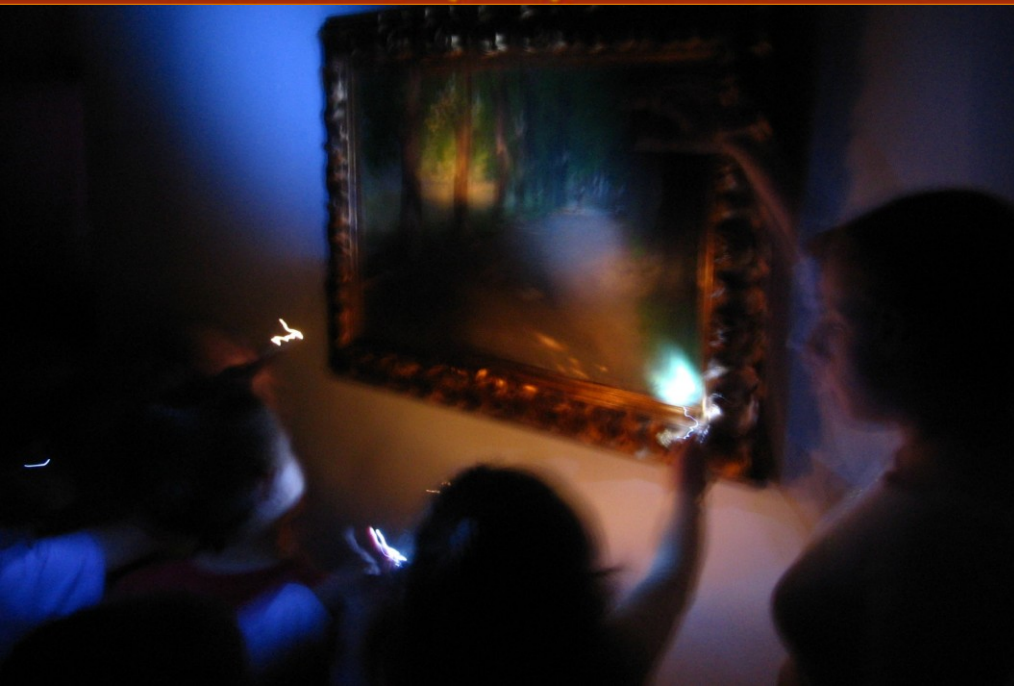
- » 15 new educational projects + resources created by participants and running in their institutions
  - » Publication *Closer to the Museum*
  - » Documentary *Closer to the Museum*
  - » International *Conference*
  - » Webpage [www.blizsiekmuzeu.sk](http://www.blizsiekmuzeu.sk)



Activities of participants...

**Zuzana L. Majlingová**  
**gallery suitcase**

**target group**  
**3 – 6 years old**  
**kindergartens / teachers**  
**families**



## Activities of participants...

gallery  
suitcase



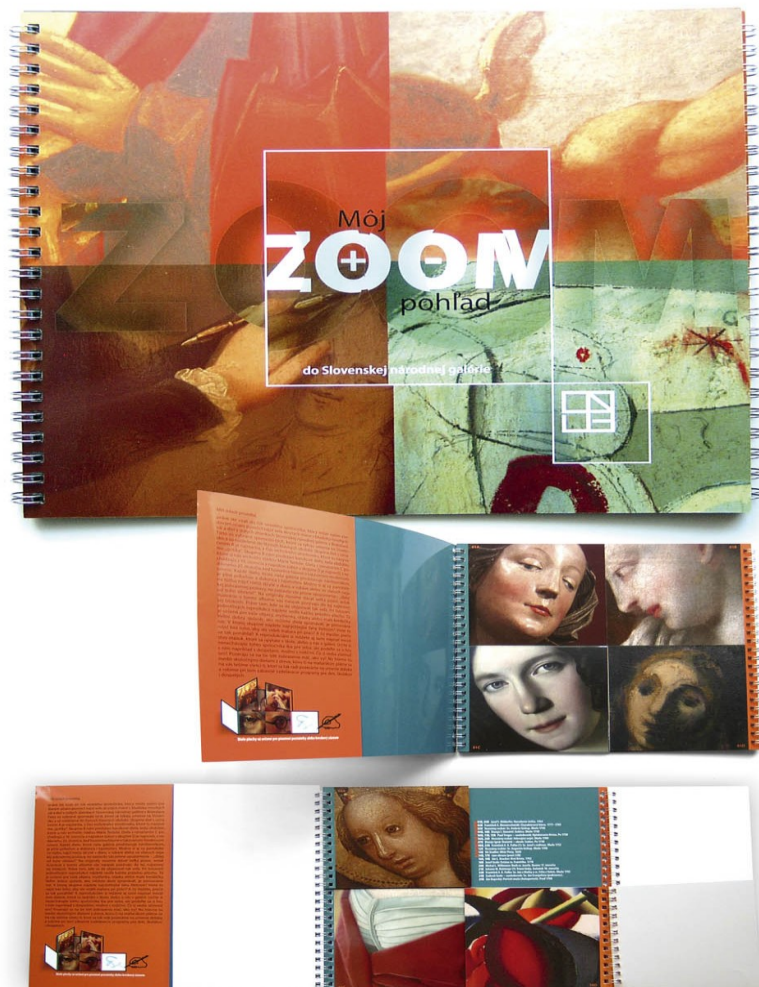


## Participants activities...

**Vlado Malast**

*Zoom*  
 publication / resource

target group  
 primary, secondary  
 school groups



**Daniela Čarná**

***Closer to the Arts***  
**long-term national**  
**project**

**target group**  
**10 – 15 years old**



## Activities of participants...



Bratislava  
**20. 5. 2006** **noc**  
múzeí a galérií

Bratislava  
**20. 5. 2006** **noc**  
múzeí a galérií

miesto a podrobný program podujatia na [www.snm.sk](http://www.snm.sk)  
viac informácií o podujatí nájdete na:

- [www.sng.sk](http://www.sng.sk)
- [www.muzeumbchoduba.sk](http://www.muzeumbchoduba.sk)
- [www.bratislava.sk](http://www.bratislava.sk)
- [www.milandobes.sk](http://www.milandobes.sk)
- [www.gmb.bratislava.sk](http://www.gmb.bratislava.sk)
- [www.galeriakomart.sk](http://www.galeriakomart.sk)
- [www.muzeumdopravy.com](http://www.muzeumdopravy.com)
- [www.bvsas.sk](http://www.bvsas.sk)

**PODUJATIE PODPORILI:**

Ministerstvo kultúry SR

Slovenský Rozhlas

BLUŽŠIE K MÚZEU

BRATISLAVA

Pri príležitosti Medzinárodného dňa múzeí sme pre Vás pripravili **jedinečnú možnosť navštíviť expozície a výstavy našich múzeí a galérií za jednotné vstupné**. Okrem toho sme pre Vás pripravili bohatý program: aktivity pre deti a mládež, odborné podujatia pre náročnejších návštevníkov, náučno-zábavné podujatia pre celú rodinu a mnohé iné.

**Na 2. ročník úspešného podujatia Vás pozývajú:**  
Slovenské národné múzeum, Slovenská národná galéria, Mestské múzeum v Bratislave, Galéria mesta Bratislava, STM-Múzeum dopravy Bratislava, Múzeum obchodu Bratislava, Múzeum Milana Dobeša, Galéria Komart Bratislava a Vodárenské múzeum Bratislavskej vodárenskej spoločnosti.

SN SLOVENSKÁ NÁRODNÁ GALÉRIA Mestské múzeum v Bratislave GMB

MÚZEUM DOPRAVY

BRATISLAVA

**Jana Chrappová**

*Night of galleries  
and museums  
event*

target group  
**Bratislava inhabitants,  
families, young people**

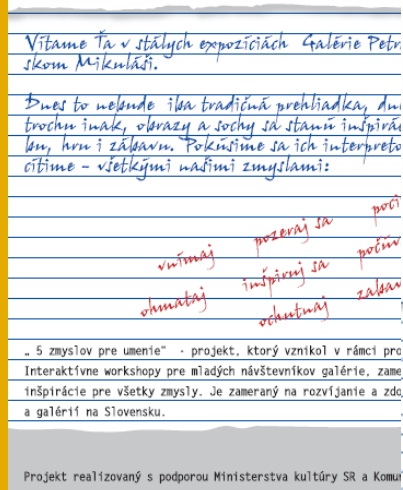
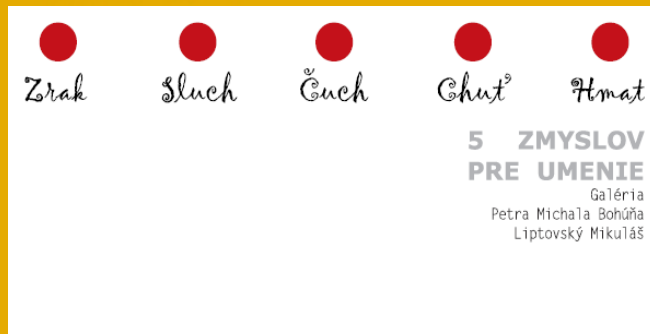


## Activities of participants...

Zuzana Gažiková

*5 senses  
for arts*

target group  
13 – 17 years old





**Foundation – Centre for Contemporary Arts**

**Kozia 11, 811 03 Bratislava, Slovakia**

**[www.ncsu.sk](http://www.ncsu.sk)**

**Closer to the Museum**

**[www.blizsiekmuzeu.sk](http://www.blizsiekmuzeu.sk)**

**Marcela Lukáčová**

**[marcela@ncsu.sk](mailto:marcela@ncsu.sk)**