

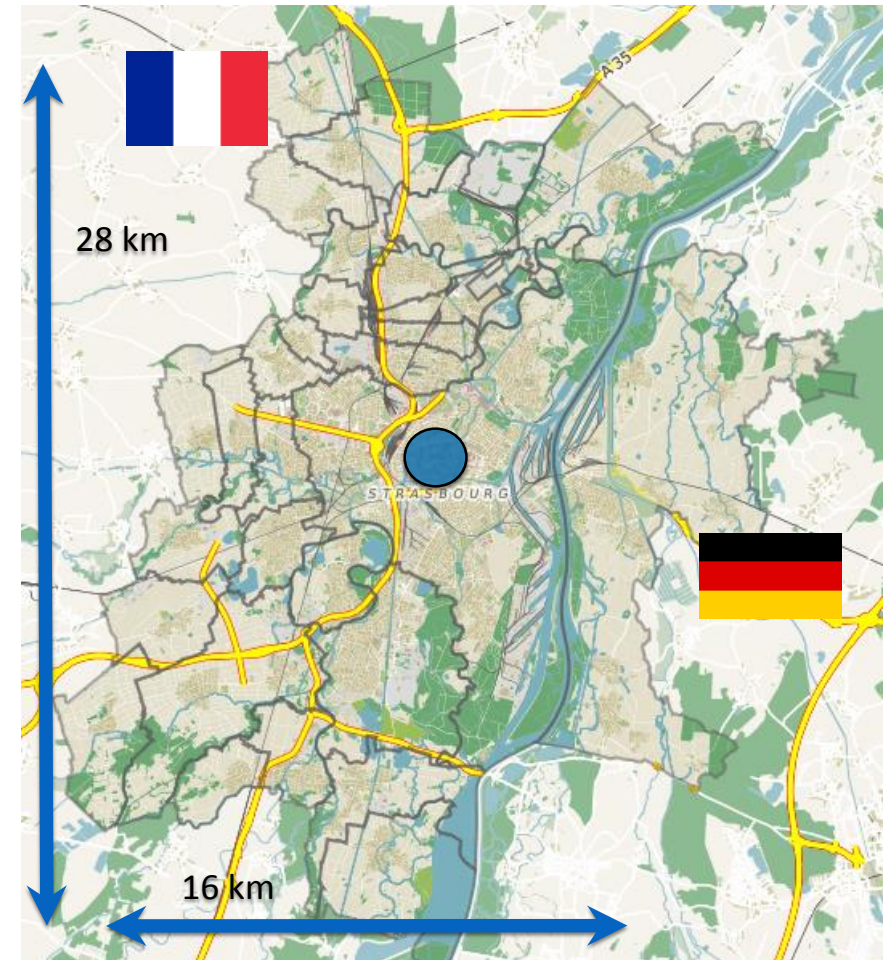


Strasbourg.eu

eurométropole

The Strasbourg Formula for happy, urban,
car-free living

Séminaire sur les problèmes climatiques pour les municipalités
lituaniennes - Vilnius – 10/11/2017



A strong cultural and architectural heritage

Since 1972, the city center is on the Unesco World Heritage list



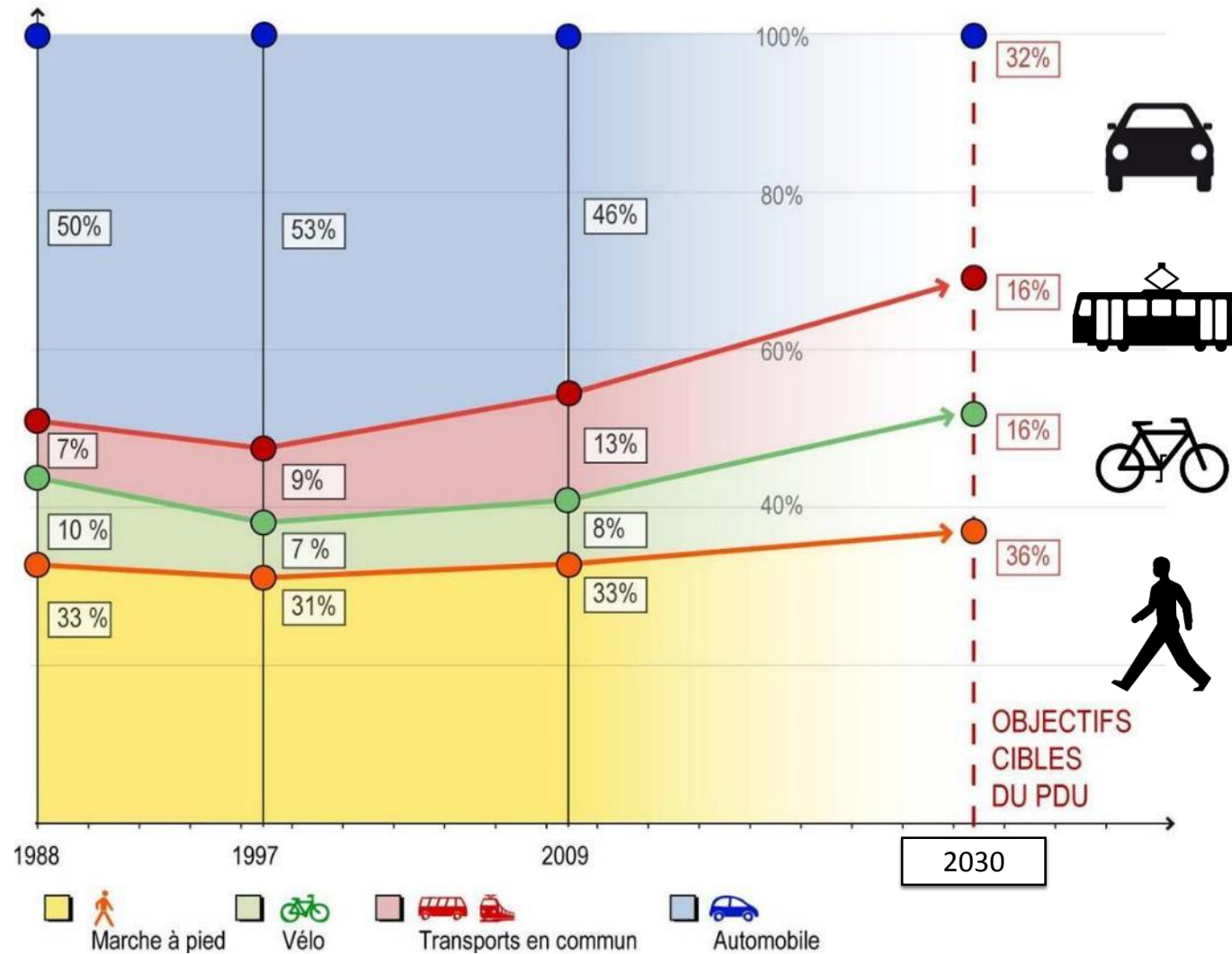
Seat of many european institutions

European Parliament, European Human Rights Court, Council of Europe, other administrations

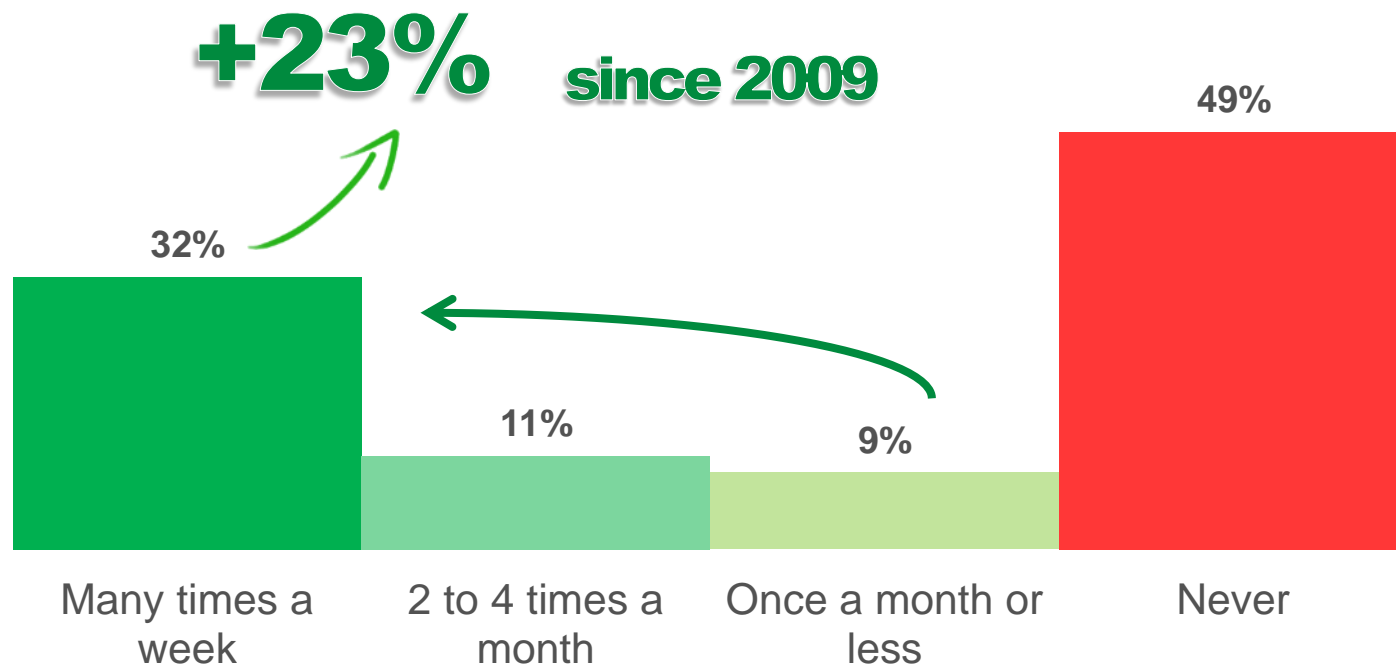
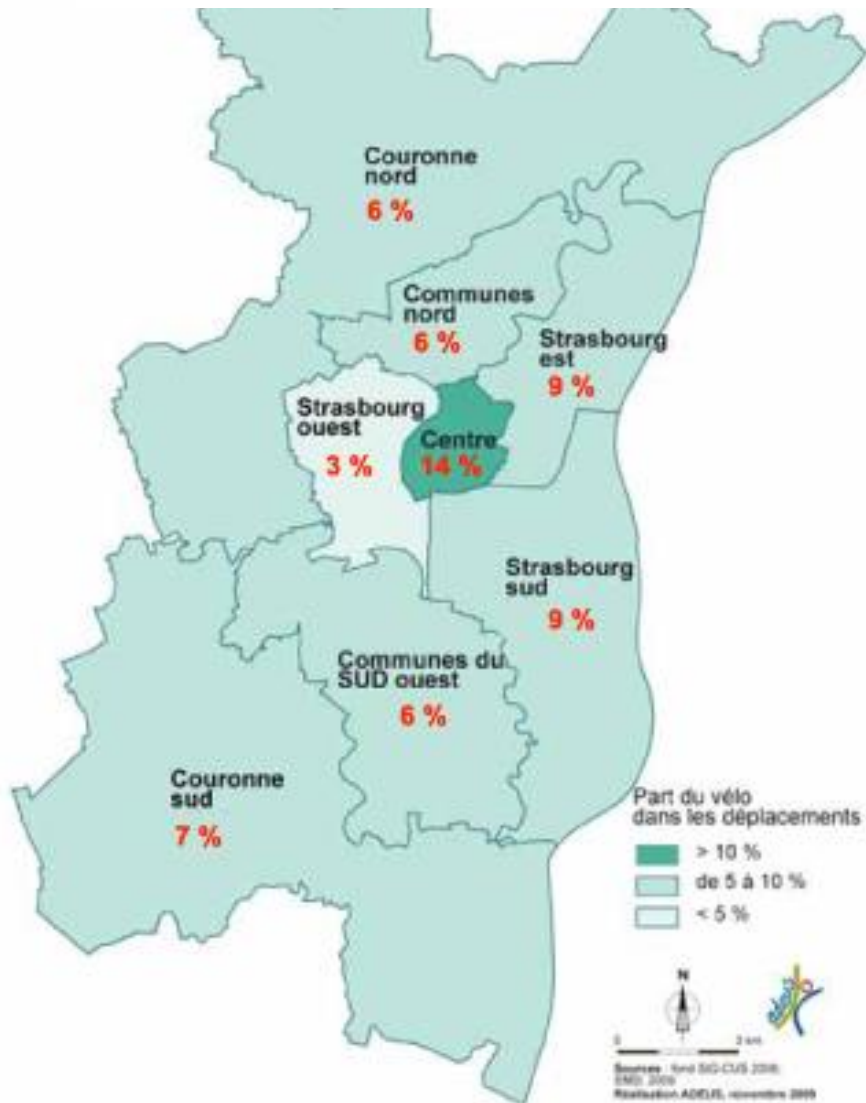


Are we really a car-free city ?

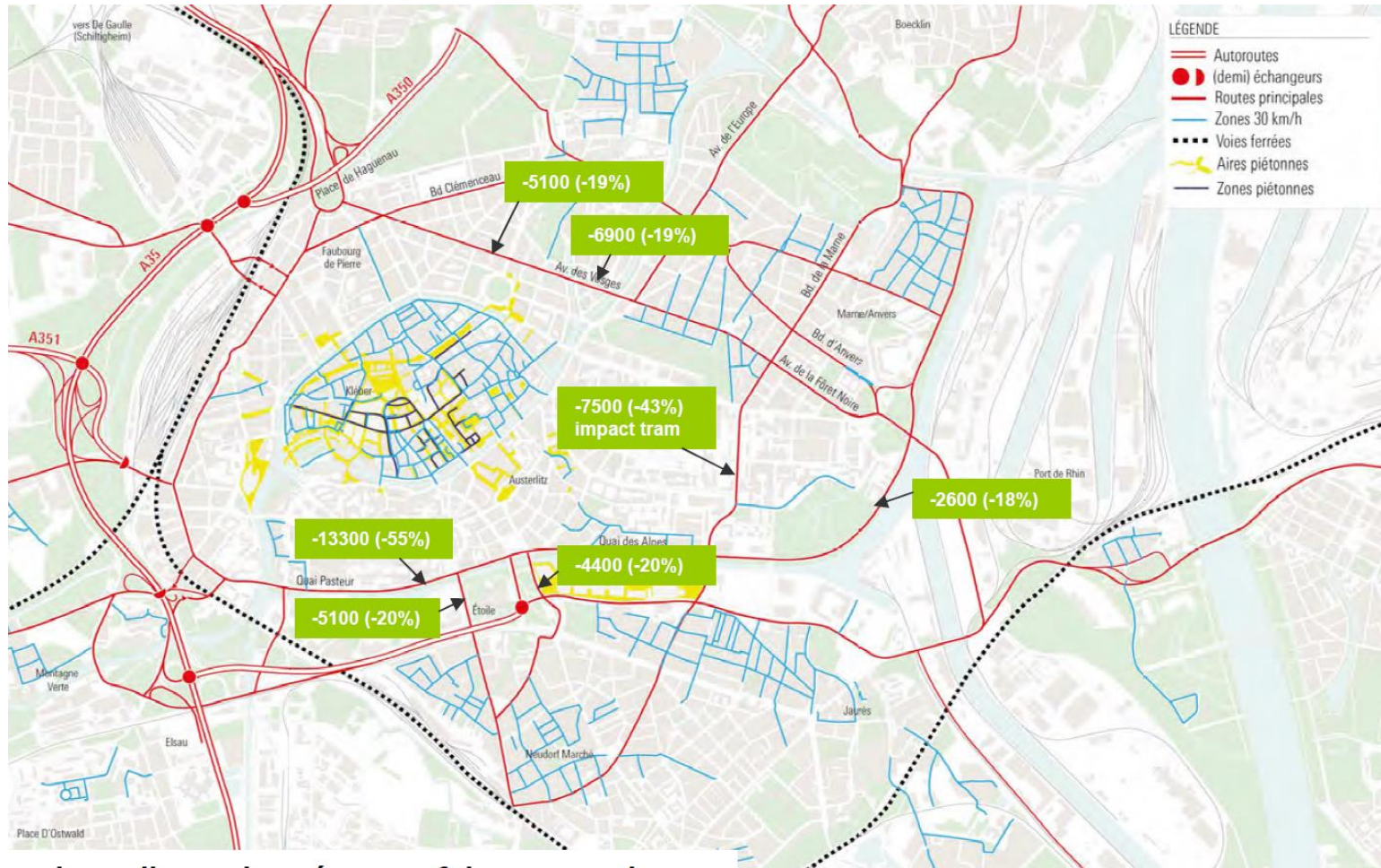
The modal shares of Strasbourg



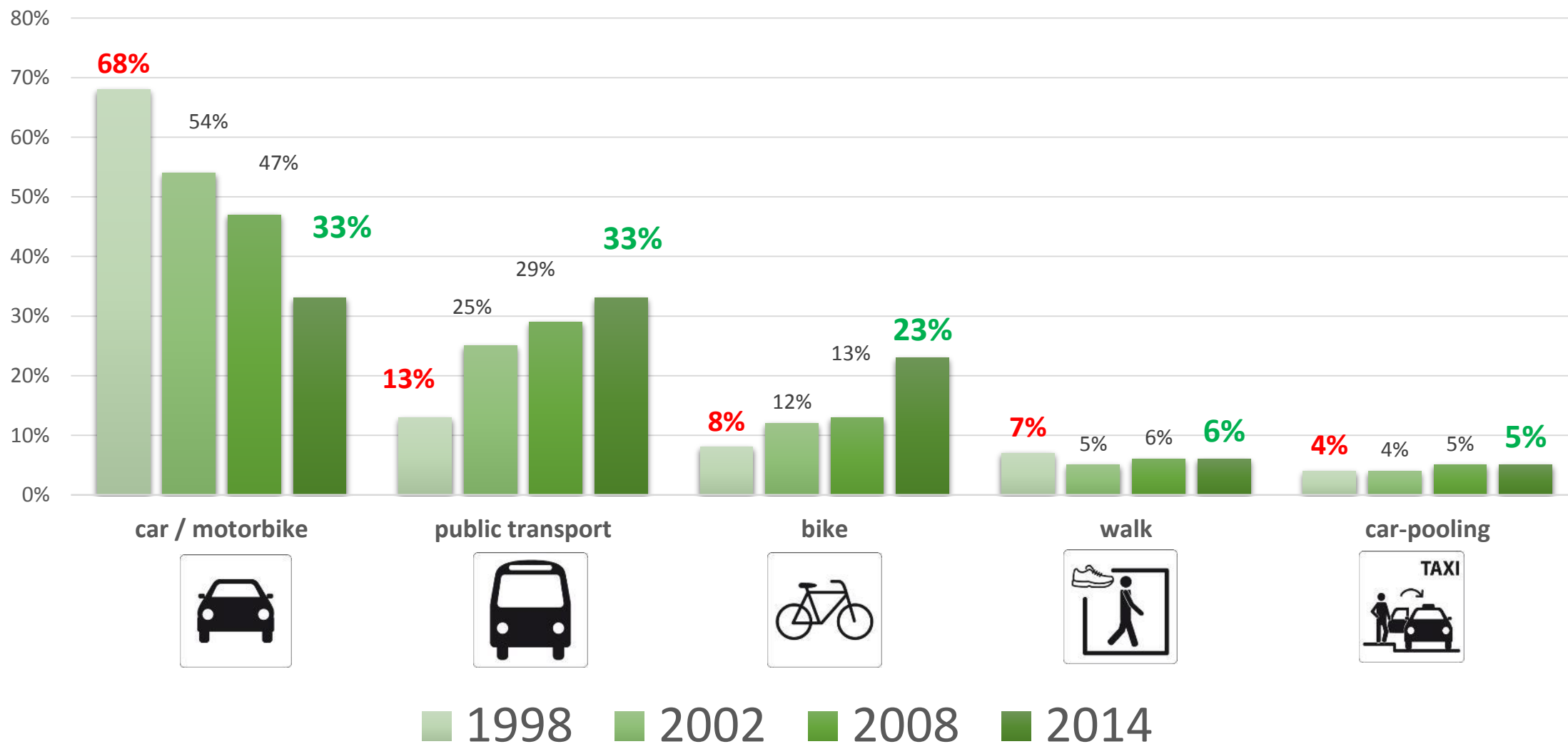
Bike shares among all trips (2009)



Car traffic decrease for the last 10 years in the city center

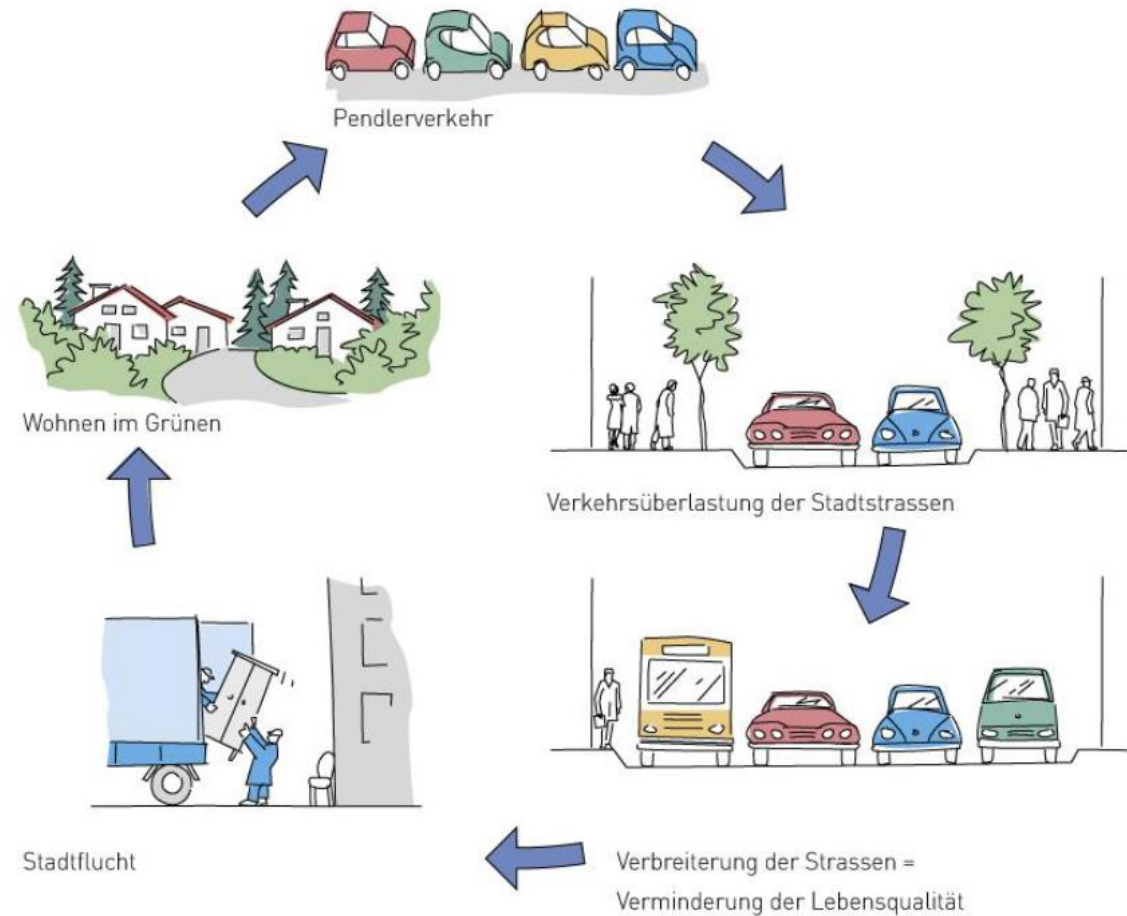


How do the city employees come to work ?

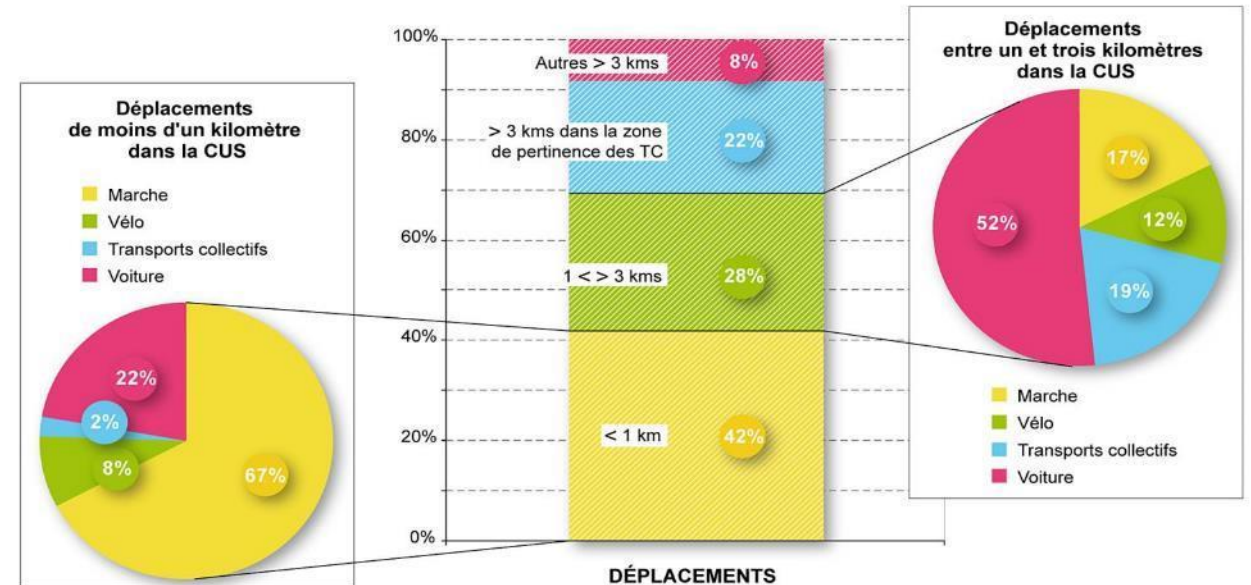


How did we achieve these results ?

Mobility policy vs transport policy



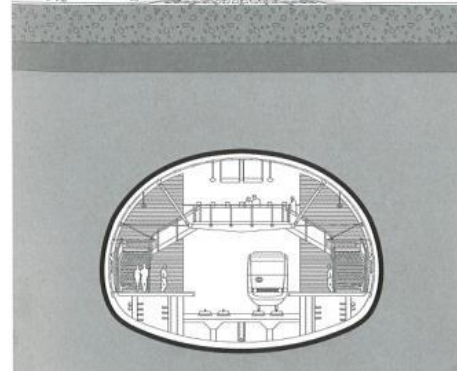
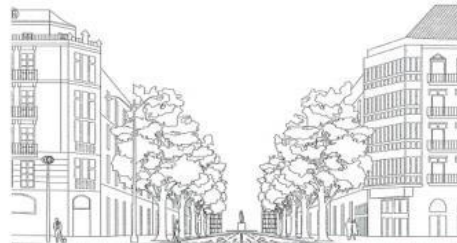
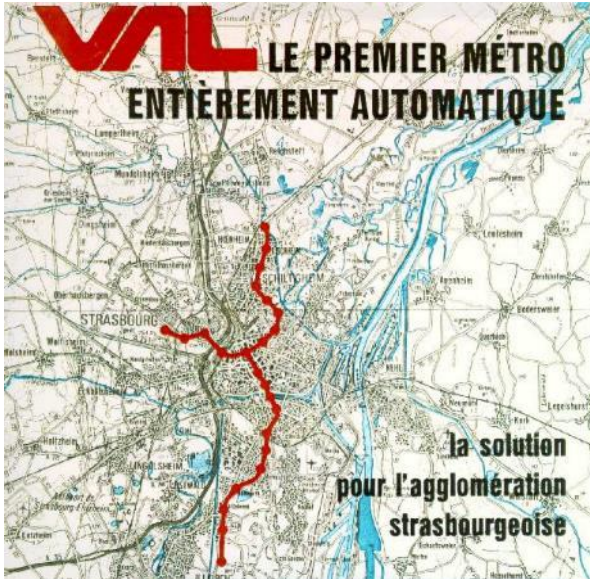
It's all about rebalancing the modal share



One motto : for each distance the right transport mode

The 90's – begining of a new era

subway versus tram



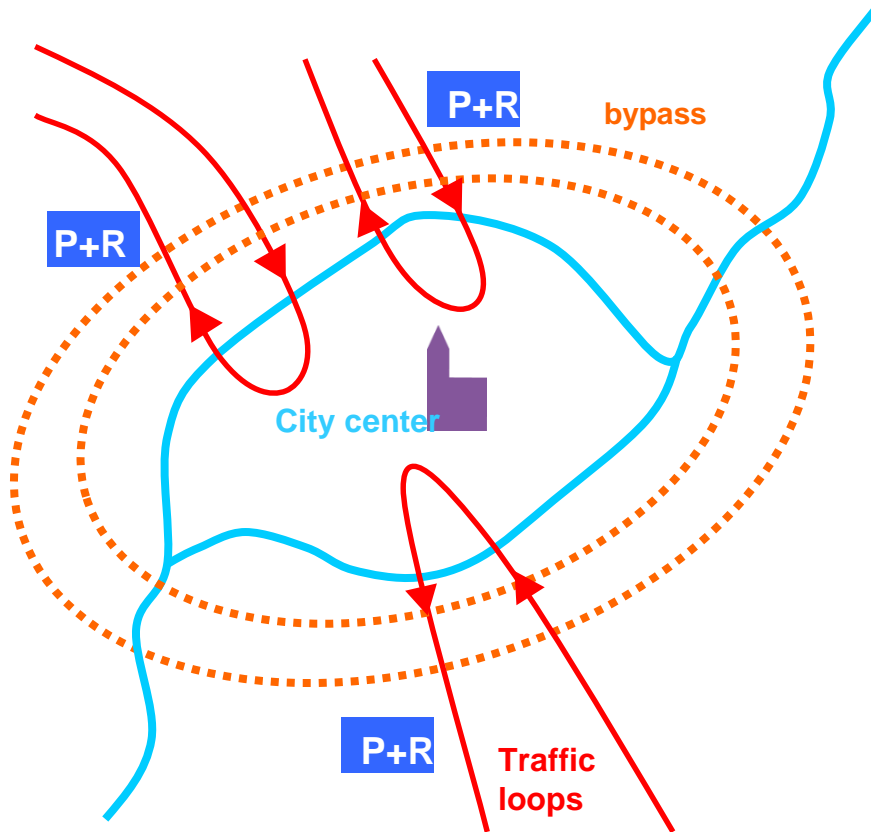
The spine of our mobility policy : the tramway



- 7 tramway lines,
65 km of commercial lines
- 29 bus lines
- 95 millions trips per year (60 for the tramway)

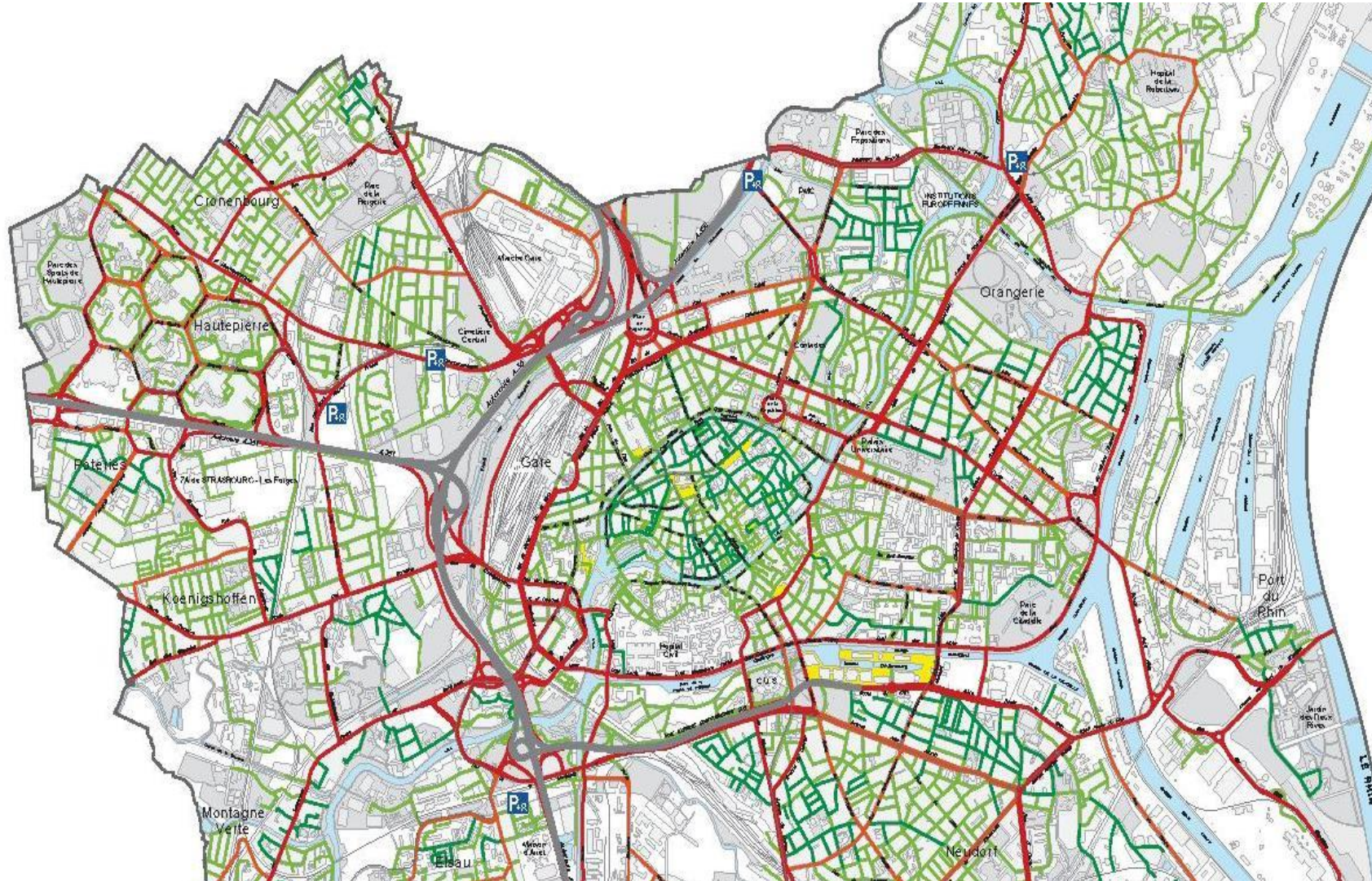


Managing the car access to the city center



4230 parking spots in the P+R facilities

Street design guidelines



one way

=

one use

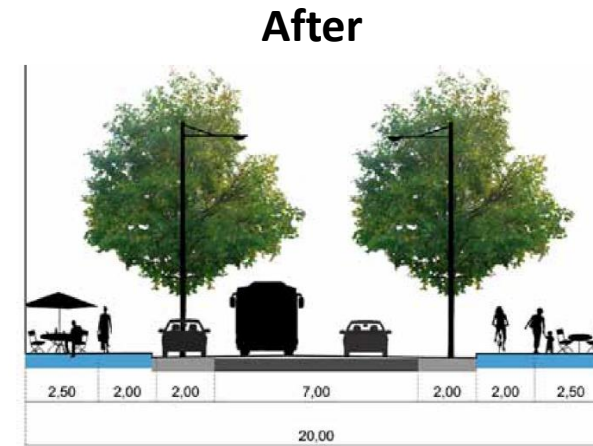
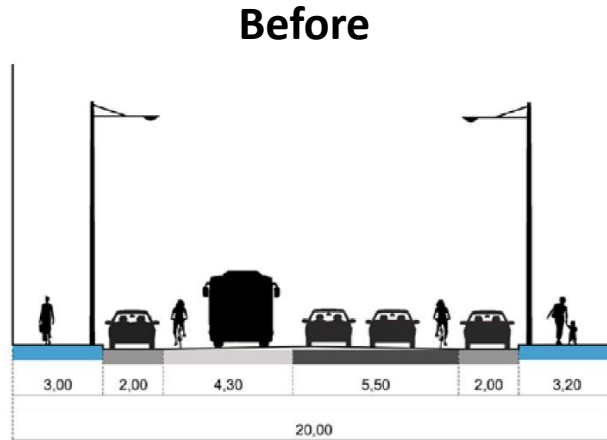
=

one design

Make room for the right mode when needed

39% for
pedestrians

50km/h speed
limit



45% for
pedestrians

+ bicycle paths

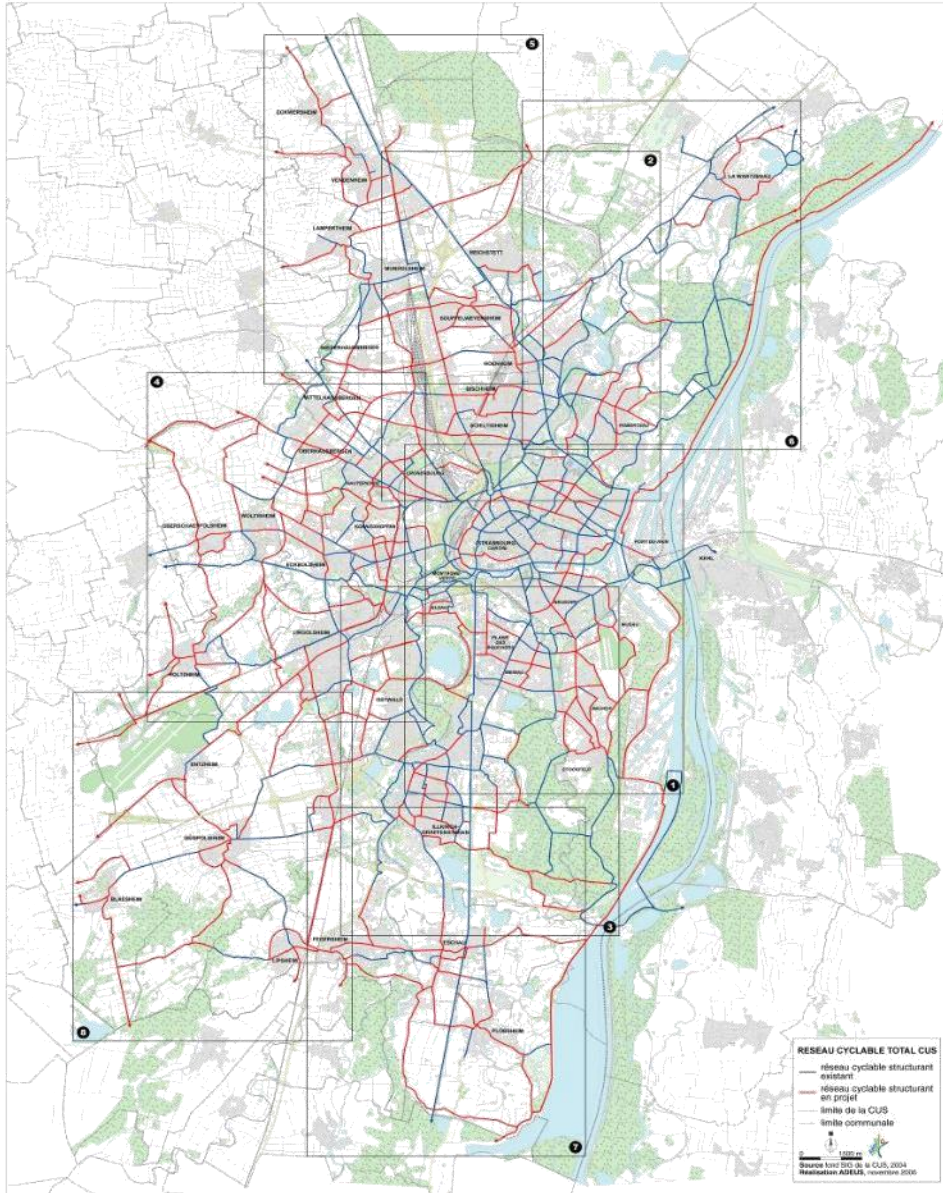
30km/h speed
limit

Bike Policy

STRASBOURG
VELOPTIMISTE

***cyclooptimistic (adj inv):** distinctive character of the inhabitants of Strasbourg to feel happy, in good health and show confidence in the future thanks to riding a bicycle every day.*





Bike = HUGE PART OF THE SOLUTION

- 3 successive blueprints : 1978, 1994, 2010
- More than 600 km bicycle paths
- 5 M € per year for bike to extend the network
- 50% of the road budget until 2018 for the bike

STRASBOURG VELOPTIMISTE



Quick recap

1975 – Creation of CADR67

1978 – First bike master plan

1983 – First two-way cycle track

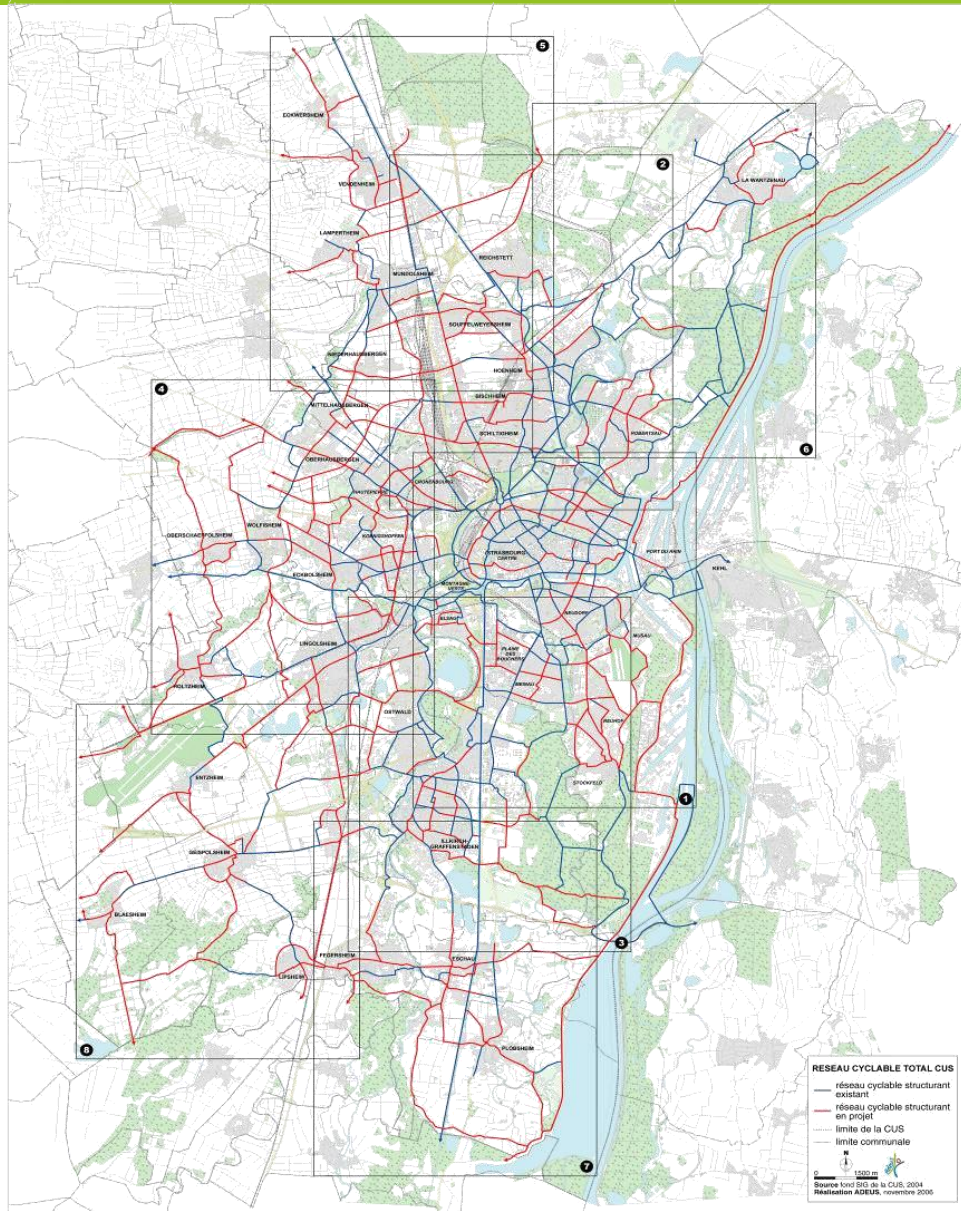
1989 – Choosing the tram rather than the underground

**1994 – First tram lines inaugurated
and second bike master plan**

2011 – Third bike master plan

2012 – Launch of Vélhop bike hire and a Pedestrian Plan





A dense network of amenities

- 3 successive master plans: 1978, 1994, 2011
- CG67: First bike master plan 1992
- 620 km of quality cycling amenities , +20 km a year
- 5 M € average annual budget excluding tram amenities
- 50% of the city's road system budget (T3) up to 2018 signposted for bikes
- Network prioritisation
- Snow clearance on the main roads

A number of specific constructions



2002 Pfimlin Bridge across
the Rhine



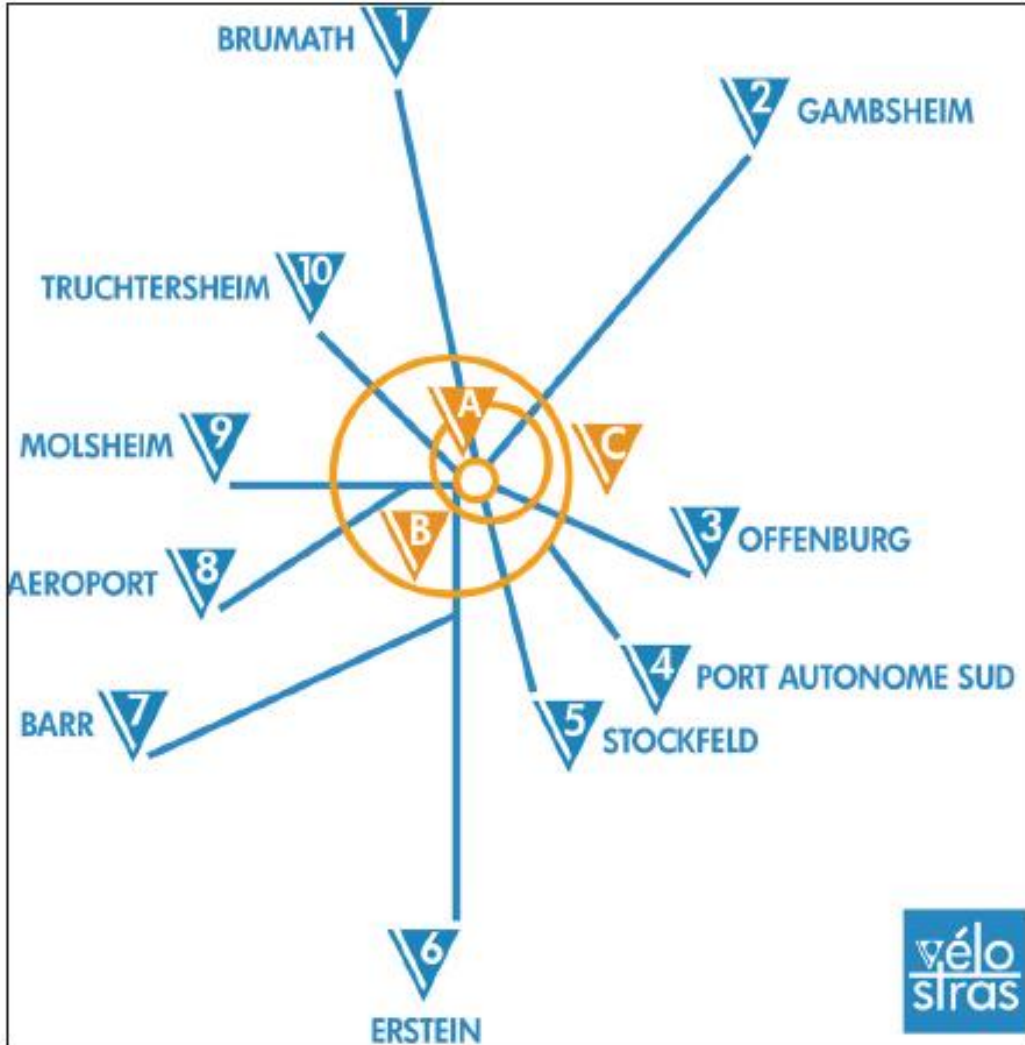
2004 Deux Rives Footbridge - 24 M€



2015 Schiltigheim Footbridge - 10 M €



2014 Heyritz Footbridge - 2 M €



- 130 km of bike "freeway"
- 10 radial itineraries, 3 circular itineraries
- 70% of the infrastructures already exists
- to allow bike development in the inner and outer suburbs
- finalised in 2020

5 service levels define Vélostras:

- Friendliness
- Efficiency
- Reliability
- Readability
- Safety



in concrete terms...



Today



2018/2020 - budget: 1.4 M €



STRASBOURG -
BRUMATH
CANAL MARNE-RHIN



BRUMATH	8,4 km
ECKWERSHEIM	1,7 km
ZCN VENDENHEIM	6 km
REICHSTETT	1,9 km
SOUFFETWEYERSHEIM	1,6 km
HOENHEIM - GARE	1,4 km
BISCHEIM	1,1 km
SCHILTIGHEIM - STADE	1,3 km
PARLEMENT EUROPEEN	2,1 km
STRASBOURG - GALLIA	





Test of the first bike street in France



Example of campaigns: the bike school

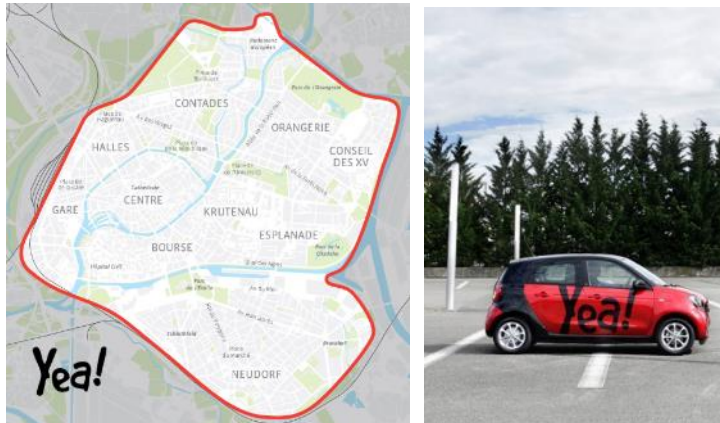
- 2012: 30 half day courses
- 2015: 192 half days
- In groups (urban cohesion districts (CUCS)) or solo



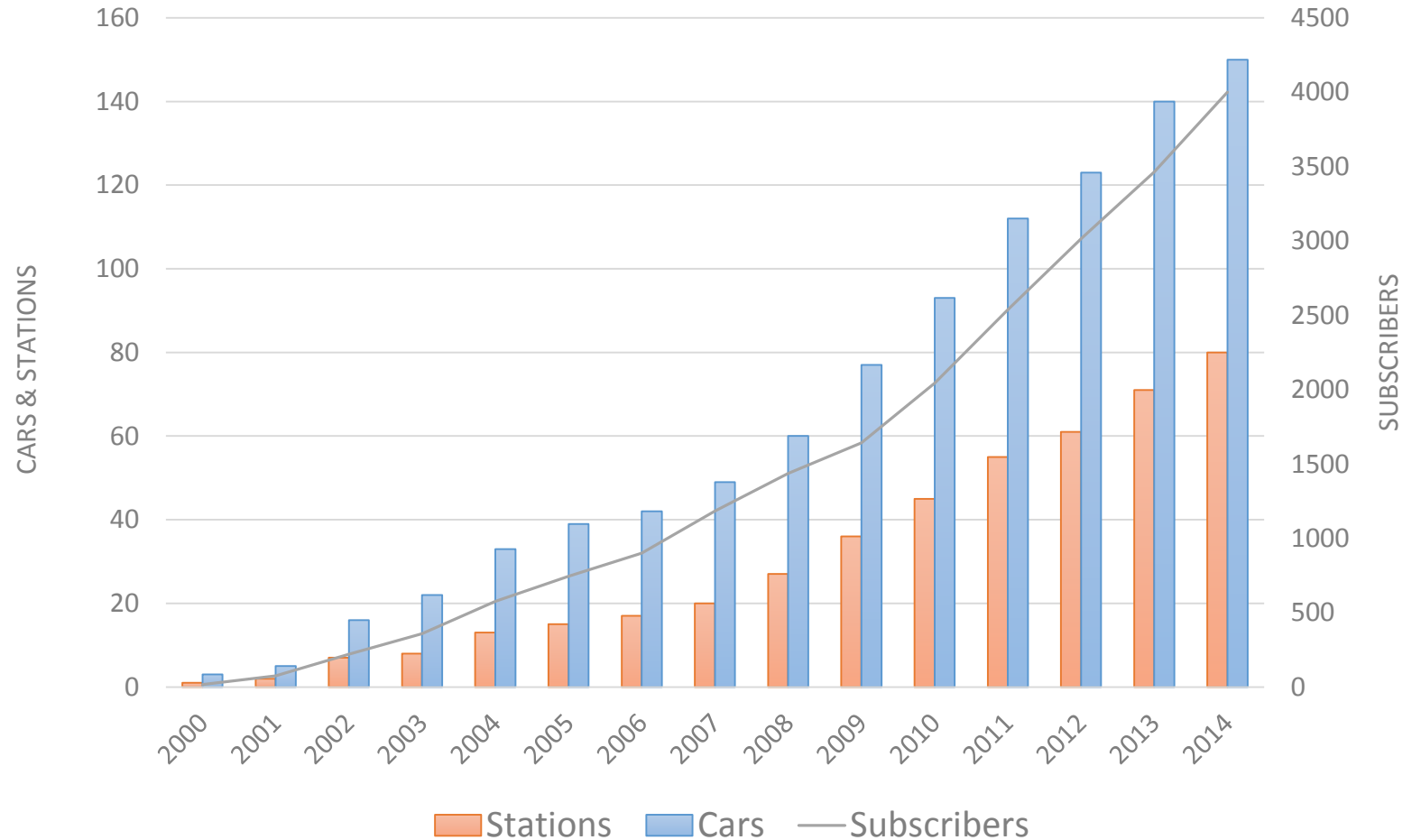
Bike parking

- 20 000 bicycle parking racks in 2013
- 2000 spots in parking facilities
- 21 bike shelters close to tramway stations (650 spots)
- 248 spots in trainstations bike shelters – 2600 spots at the central station
- Legal obligation to build bike facilities in any new building





Promoting new ways to use cars : carsharing system



Mobility management : make people change !



177 cars



3 buses



1 tram

Mobility management : make people change !



Mobility management : make people change !

Optimix - Connexion x

optimix.strasbourg.eu/login

Applications WeTransfer Facebook Intranet Doodle Météo Strasbou... auboulotavelo » Autres favoris

Strasbourg.eu

optimix
FACILITATEUR DE MOBILITÉ

IDENTIFIANT MOT DE PASSE **CONNEXION**

Avec **optimix**,
Strasbourg Eurométropole
aide les entreprises,
les administrations,
et les associations à mettre
en œuvre des plans
de déplacements (PDE).
Le but est de favoriser
l'émergence d'une mobilité
durable, respectueuse
de l'environnement
et socialement acceptable,
améliorer le cadre
de vie et le bien-être au travail.

**COMMENT
Y ACCÉDER ?**

Vous souhaitez
créer un compte ?
Contactez
optimix@strasbourg.eu

Téléchargez
la plaquette
de présentation
[en cliquant ici](#)

TOUT EN UN CLIC AVEC LA PLATEFORME OPTIMIX !

**UN OUTIL DE
DIAGNOSTIC
MOBILITÉ**






**UN OUTIL DE
CONSEIL
INDIVIDUALISÉ**

**UN OUTIL DE
CRÉATION
D'ÉQUIPAGES
DE
COVOITURAGE**

eu/conseilmobilité/fiche/mobilité/5bf8ecb00d478fcab172a26f9ccc8f967954249

book Intranet Doodle Météo Strasbou... auboulotavelo Reprographie 1ère Véloparad... Autres favoris

3. Je prends le Vélo + le Bus + je marche + le Tram + je marche

 +  2 +  +  E + 


Masquer les détails

Infos Itinéraire et plan


Départ A pied En vélo En voiture En transport en commun Arrivée

Mapbox

Départ : AVENUE DE LA PAIX, STRASBOURG
07:40

 Rouler jusqu'à TAULER
1.3km - 4 minutes
[Voir l'itinéraire détaillé](#)

TAULER
07:45

 2

Prendre le Bus 2 en direction de PONT DU RHIN jusqu'à l'arrêt OBSERVATOIRE

Mobility management : make people change !



Reinventing public spaces

After



Before





Before



After



Before



After



Before



After



40 000 cars per day

Before



After

Before



After

What's next ?



Les Quais (the riverfront project)





Les Quais (the riverfront project)



7525
contributors



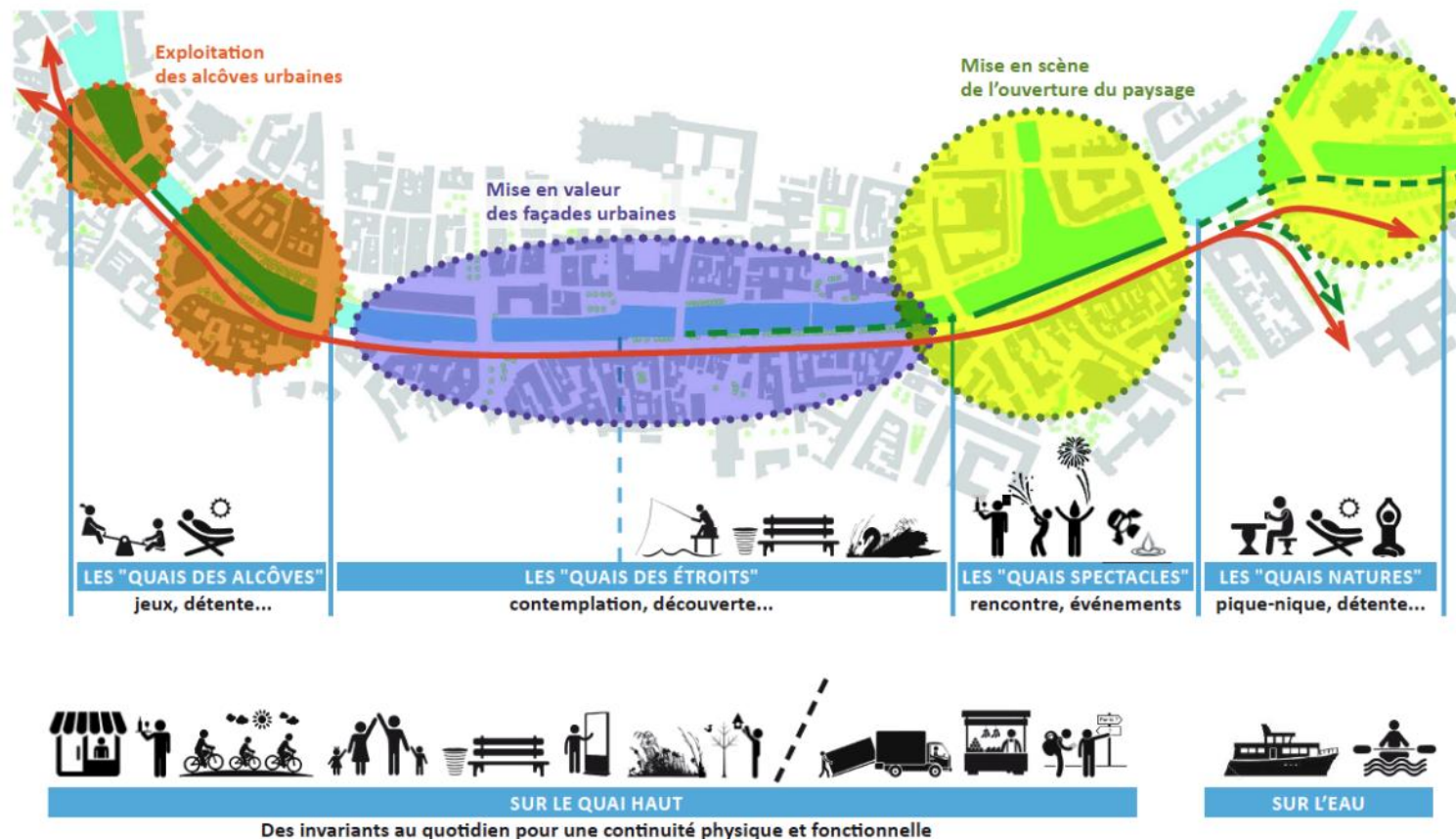
10060
visitors



1609
feedbacks



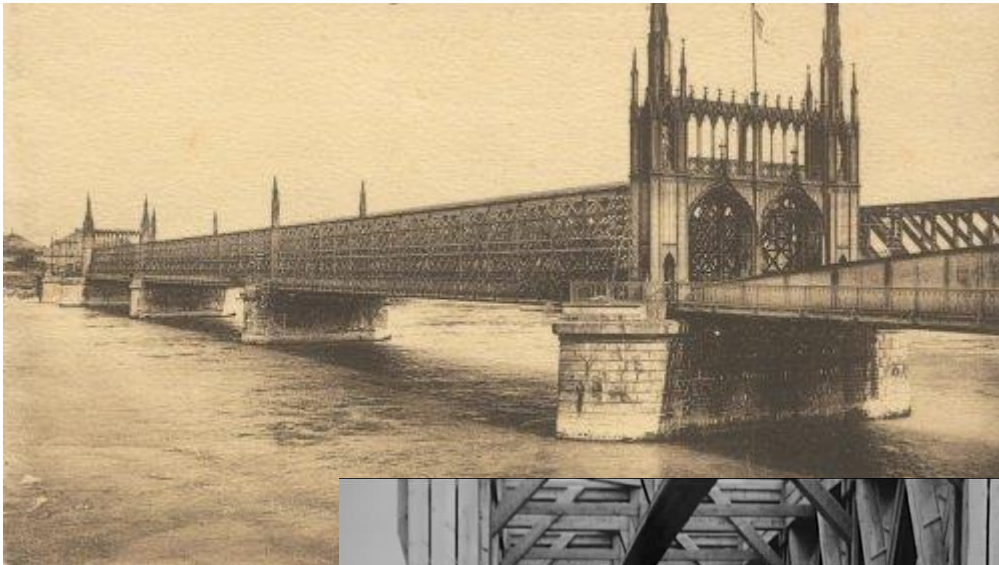
176
proposals



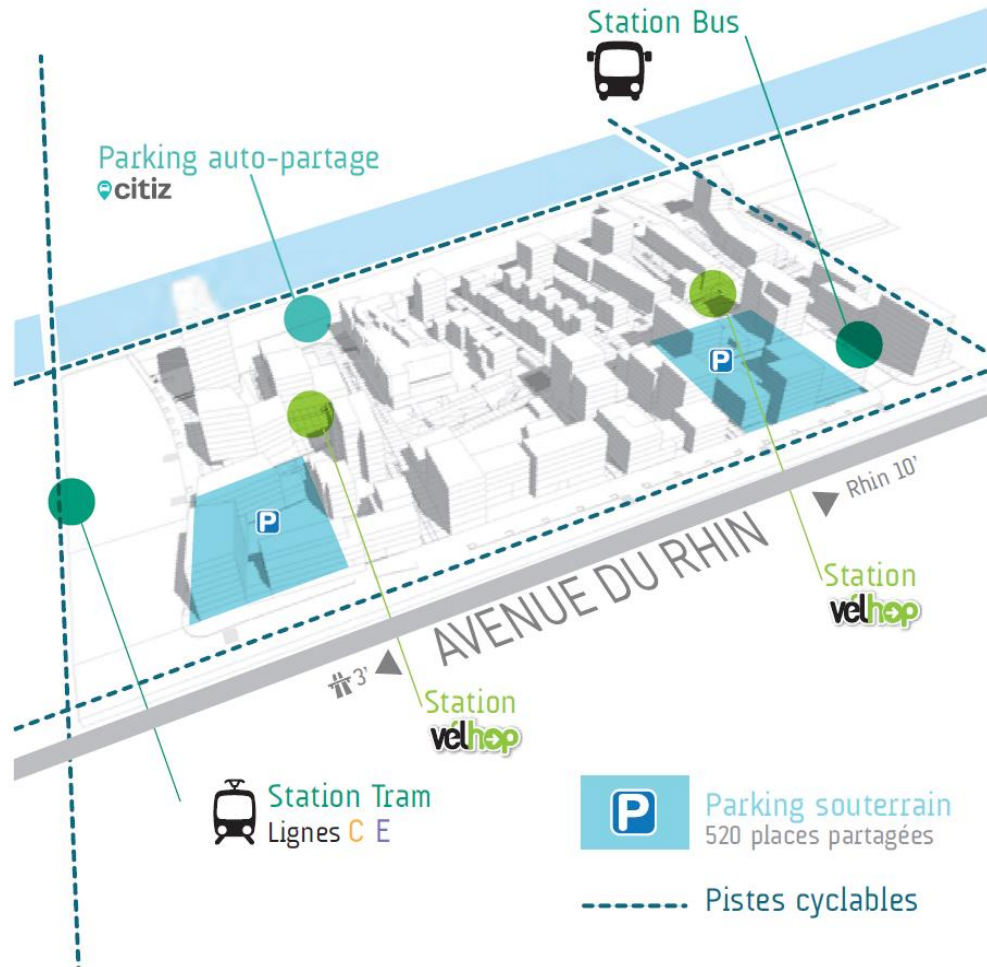
Le projet des Deux Rives (Two Banks)



Le projet des Deux Rives (Two Banks)



The birth of a new way of living : the Danube District



En conclusion

Have a VISION of what you want to achieve



"The success of the mobility policy of Strasbourg does not come from pure technical choices.

It comes from our town planning policy which prescribe the right transport mode we should promote to make our vision of the city a reality"

Roland RIES – Mayor of Strasbourg

**Listen to the citizens but be strong, be courageous,
hold on !**



Janette Sadik-Kahn was the commissioner of the New York City Department of Transportation from 2007-2013

Make something of your streets, they are so precious !

